

Music Library Production

Questions/Responses

1) **Q** We need a further definition of "broadcast," e.g., Is this radio, TV, cable?

A Broadcast refers to television. Cable is part of television. (a "synchronization" license means syncing music to *video*, so radio is not what is being discussed).

2) **Q** Who is the incumbent contractor that you are currently using?

A Having knowledge of the incumbent contractor would not provide any benefits to any potential bidders on this requirement therefore we are respectfully declining to answer.

3) **Q** It seems that this request is best suited for an existing music catalog from a record label or publisher. Is that the intention?

A The intention is to use music (in perpetuity) from an entity that has the legal right to grant a license for that music under the terms stated in the statement of work.

4) **Q** Such a broad range of licensing can be difficult to cull across multiple recording entities (labels) and artists. It can be done, but it will take quite a bit of time for such a large catalog to be procured, especially given the terms outlined in the revised Statement of Work. Has this contract been awarded previously?

A Not under the terms stated in the statement of work.